A Highland Oasis, Ready to be Explored! Itoigawa: The City of Jade

Hidden Gem of the Japanese Alps



Itoigawa City, Niigata Pref.

Takanami-no-lke Pond is a jade-green oasis in the Hakuba Foothills National Recreation Area. Draped in lush summer greens or autumn's brilliant yellows and reds, Mt. Myōjō is breathtakingly reflected in the pond' s still water-it's easy to see why its one of the area's most popular photo spots! With camping, boating, ground golf and more, there's something for everyone in this outdoor paradise. Check out the nearby fishing park and the massive jade boulders of Kotakigawa Jade Gorge!



Mt. Myōjō

Enjoy the spectacular view of Mt. Myōjō's craggy limestone face from the lookout point. It is very popular with rock climbers during the autumn season.



This is Japan's largest jade deposit, a National Natural Monument of Japan. Enjoy superb scenery of the Kotaki River's clear waters flowing among boulders of raw jade.

Itoigawa Jade: The National Stone of Japan

It was long thought that jade jewelry and artifacts found in archaeological sites had been imported from the mainland, until jade was rediscovered in the Kotaki River in 1938. It was later discovered that all the jade beads found across Japan actually came from Itoigawa! In 2016, jade was made the National Stone of Japan.



Itoigawa City Tourism Association Email : itoigawa-kanko@ae.wakwak.com (Open: 8:30 to 17:00)

mins by car from Itoigawa IC. Drive south along the Himekawa River and follow the signs!

2 hr from Tokyo 4 hr from Ōsaka Sightseeing taxis available





Takanami-no-Ike Pond

Hours: Highland Restaurant 11:00–14:00 (15:00 on Sat & Sun) Shop "Midori" 9:00–16:00 Camp Site Rental 9:00—16:00 Outdoor Activities 9:00—16:00

Jade Gorge Fishing Park

Season: Sundays from late April to late October *Sun and Sat during Golden Week and Summer Holidays Opening Hours: 9:00—16:00 Fee: 2000yen (Includes pole, net and bait for up to 4 fish)

Kotakigawa Jade Gorge Season: Late April to early November Itoigawa City Tourism Association %Road closed in snowy season